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**Waste Management Plans to Deploy DriveCam Across Entire Fleet with 5-Year Term
Trial Results Accelerate Decision to Complete Deployment by Year End
to Capitalize on Bottom-Line Impact**

September 4, 2012 – San Diego, Calif. – [DriveCam, Inc.](#), a global driver risk management company, today announced that [Waste Management, Inc.](#) (NYSE: WM) intends to deploy DriveCam’s driver risk management and fleet management solution throughout its fleet of collection vehicles for a 5-year service contract term. After a 6-month DriveCam pilot in two of its market areas, WM decided to incorporate DriveCam’s solution as a part of its operational initiatives.

At the conclusion of the 6-month pilots, Waste Management had experienced the operational improvement that DriveCam promised as an innovative solution for WM’s diverse and demanding fleet. “Based on the results from the pilots, DriveCam can deliver clear benefit to our shareholders,” commented David Steiner, President and CEO of WM. “We will ask our field and corporate management teams to lead the implementation side by side with the DriveCam team.”

“DriveCam delivered clear benefits in the pilots that we believe will help enable strategic differentiation in the market and reduce our risk related costs,” commented WM COO, Jim Trevathan. “Consequently, we’re making it a top priority among our operational initiatives.” Trevathan added, “We are ready to implement this program that reinforces our core value of promoting the safety of our employees and the communities we serve. The managers and drivers that participated in the trials embraced the DriveCam program because they recognized its ability to enhance our performance and offer a competitive advantage.”

“As a Top-25 Fleet in the United States, it is a tremendous compliment that Waste Management has decided to deploy the DriveCam program across its collection operations,” commented Brandon Nixon, DriveCam CEO. “As a company, we are committed to WM’s enduring success with the program and the delivery of outstanding value to WM.”

DriveCam addresses safety by combining data and video analytics with real-time driver feedback and coaching, resulting in reductions in cost and fuel consumption. DriveCam accomplishes this using its Driver Science Engine. Through a patented, iterative process of scoring, prioritizing and tracking the results of driving behaviors, this model identifies behavioral improvement opportunities for increased safety. In-cab video captures driving behavior, which is objectively reviewed and scored, then passed on to the fleet for use in coaching drivers.

Fleets manage the DriveCam Program through DriveCam Online[®], a web-based online portal. Seamlessly integrated into DriveCam’s DC3 event recorder and the DriveCam Online reporting solution, DriveCam’s Fuel

Management Solution combines real-time, in-cab feedback with online reporting and coaching to improve fuel efficiency – by up to 12 percent – and lower emissions. Unlike other vehicle-centric fuel solutions, DriveCam’s solution focuses on the driver – specifically on the three driving behaviors that have the greatest impact on fuel efficiency: efficient or “smooth” driving, idling and speeding.

About Waste Management, Inc.

Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company’s customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more information about Waste Management visit www.wm.com or www.thinkgreen.com.

About DriveCam, Inc.

As proven experts in compliance and the science of safe and efficient driving, DriveCam reduces collision-related expenses, fuel costs and the risk of audits and lost business for hundreds of commercial fleets worldwide. We identify and address the causes of poor driving by combining sight and sound with real-time, predictive analytics. With over 500 commercial and government fleet clients, DriveCam monitors 20 billion driving miles annually, while protecting more than 400,000 drivers worldwide. For more information, visit www.drivecam.com.

This press release contains a number of forward-looking statements, including but not limited to statements regarding the implementation of DriveCam and the timing, benefits and results of such implementation. You should view these statements with caution. They are based on the facts and circumstances as of the date the statements are made. These forward-looking statements are subject to risks and uncertainties that could cause actual results to be materially different from those set forth in such forward-looking statements, including but not limited to, change in customer’s operational initiatives, delays in implementation of DriveCam, and failure to successfully implement DriveCam. We assume no obligation to update any forward-looking statement, whether as a result of future events, circumstances or developments or otherwise.

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