

FOR IMMEDIATE PUBLICATION

AIM Software Receives Majority Investment from Welsh, Carson, Anderson & Stowe

[VIENNA, Austria – January 15, 2015] – AIM Software (the “Company” or “AIM”), the leading provider of data management software products to the financial services industry, today announced that it has received a majority investment from Welsh, Carson, Anderson & Stowe (“Welsh Carson” or “WCAS”), a private equity firm focused on investing in high growth businesses.

AIM Software’s existing management team, led by founder and CEO Martin Buchberger, will continue to operate the business and will maintain a significant ownership stake in the Company.

In connection with this transaction, WCAS is also investing primary capital in the business which will be used to further accelerate the Company’s geographic expansion as well as organic and inorganic growth initiatives.

Martin Buchberger, Chief Executive Officer of AIM Software, stated: “Over the last 2 years we carefully evaluated our options to support our global expansion fuelled by recent successful product launches. We are excited to have found the right partner in Welsh Carson which brings impressive expertise, strong intellectual capital and an investment focus that is consistent with AIM Software’s culture.”

“We are excited to partner with the AIM management team to continue the Company’s global expansion.” said Eric J. Lee, a WCAS General Partner. “The WCAS Financial Technology team has closely studied the Enterprise Data Management space for the last decade and we believe that AIM’s Business Application model is a game changer.”

Josef Sommeregger, Global Head of Operations, commented: “We are thrilled about the prospects that lie ahead with this new partnership which will add global significance for AIM Software. Management will co-invest significantly alongside Welsh Carson, which illustrates our respective shared commitment. Thanks must also go to our experienced staff and long standing partners which help us ensuring that we continue to give our customers the best service in the business.”

Sandeep Sahai, former President and CEO of Headstrong, and future AIM chairman of the board commented: “We are excited to partner with Martin and his experienced team in writing the next chapter of the AIM Software story.”

Marlin and Associates acted as exclusive strategic and financial advisor to AIM Software in connection with this transaction.

About AIM Software

AIM Software is the leading independent provider of data management applications to the financial services industry since 1999. With more than 100 customers, and offices in Austria, Luxembourg, Switzerland, France, the UK, and the US, AIM offers best-in-class applications designed to work together in a fully integrated business suite, GAIN. For further information, please visit www.aimssoftware.com.

About GAIN

GAIN is the new generation platform for data management business applications, beyond standard EDM functionality. It combines the flexibility of a modern data driven platform with fully maintained purpose-built business applications, offering solutions for security master data, reference data, pricing hub, corporate actions and legal entities. Compared to traditional approaches based on tools and frameworks, GAIN's Business Applications ensure that custom development is kept to a minimum, projects are implemented much faster and the total cost of ownership becomes significantly lower.

About Welsh, Carson, Anderson & Stowe

Welsh, Carson, Anderson & Stowe focuses its investment activity in two target industries, information/business services and healthcare. Since its founding in 1979, the Firm has organized 15 limited partnerships with total capital of \$20 billion. The Firm is currently investing an equity fund, Welsh, Carson, Anderson & Stowe XI, L.P., and has a current portfolio of approximately 30 companies. WCAS's strategy is to partner with outstanding management teams and build value for the Firm's investors through a combination of operational improvements, internal growth initiatives and strategic acquisitions. See www.welshcarson.com to learn more.

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